

**Clermont County Convention & Visitors Bureau
July 28rd Board of Directors Meeting Minutes**

Call to Order-Chairman Jim Comodeca called the meeting to order at 11:40am

Members in Attendance- Andy Kuchta, Jeff Lykins, Jim Comodeca, Paul Schmid, Linda Fraley, David Uible, Mark Faust, Jeff Bauer, and CVB Director Mark Calitri.

Video-Board viewed newly created video shot from a drone at the 2015 USRowing Club Nationals.

Approval of June Minutes- June minutes were submitted and reviewed. Motion by Jeff Lykins to approve previous month's minutes. Motion seconded by Linda Fraley. Motion approved.

Financials- Director Mark Calitri presented the financials for the CVB for June of 2015. Motion to approve financials submitted was made by Paul Schmid and seconded by Andy Kuchta. Motion passed.

President's Report:

Introduction of Jeff Bauer-Mr. Bauer was recognized at his first board meeting. Calitri handed out an invitation to Bauer's open house and reception.

Hotel Report-

Holiday Inn Eastgate had a great June in 2014. Hard to grow from that strong performance, but grew 1% for June YOY

Hotel beat out the Cincy USA numbers for June 2015, JULY-11 day stretch, 9 perfect sellouts. The other 2 days were off by 1 room!

Marvelous performance in July YOY RevPAR is up 19%. Most profitable July in the hotel's history

Chamber Tailgate Event- Held July 6th at CVB office, it continues to get bigger and better and this is the largest summer event the chamber holds.

Great networking and guests had fun. Take a swing at Matt game was a fun opportunity.

Feedback-positive community event and valuable. .

2015 USRowing Club Nationals Update

Announcement was made regarding celebration with our volunteers at Green Kayak on August 5th 5:30pm. This will be an opportunity to recognize our important supporters.

For our first national event of this caliber, it was a huge success. Calitri pointed out that this is USRowing's longest event they hold. 1988 was the last year in Clermont County for a five day event.

Highlights from events:

Over 30 national champions.

For the first time in 3 years every race started on time.

Largest number of competitors ever outside of USRowing HQ in Camden, NJ

Increased the number of competitors over Oak Ridge by over 31%

College fair held on Sunday was the largest attended ever.

Clermont County won the bid to host again in 2016.

To maximize results and secure complete feedback from the rowing partners the CVB will conduct a survey. This survey will go out to the key partners: USRowing, Refs, and coaches

Soccer Update- Soccer fields are looking good. Grass has come up due to abundant rain. Weeds are to be treated this week with remaining chemical treatments in the fall. Looking to develop indoor events at Red Barn and are pursuing leads.

Fiber Optics- Review of fiber optics at East Fork State Park. Calitri will provide additional specific details of internet opportunities at next board meeting.

Staffing for the CVB into 2015- Mark Calitri continued a discussion from the previous board meeting regarding staffing positions and job descriptions for the CVB for the future. The board discussed and was in support of Calitri continuing the process and securing applications. During the August meeting the board will review approving the salary line item increase.

There being no further business, the meeting was adjourned at 12:50 P.M.



Secretary

9/22/15

Date